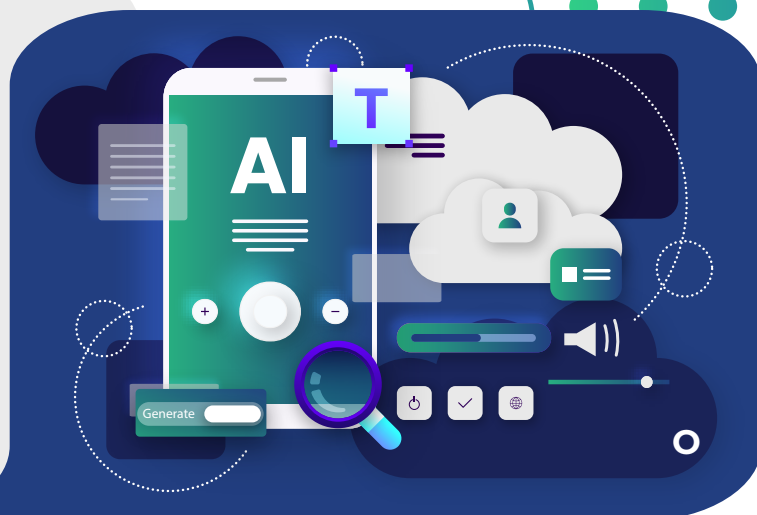


Generative AI Advisory series is a comprehensive offering designed to address the pressing need for organizations to navigate the complex landscape of Gen AI. As enterprises increasingly rely on AI-driven innovations, this offering stands as a guiding light, equipping you with the knowledge and strategies necessary to harness the transformative power of Generative AI. Discover how AI can reshape your operations, drive innovation, and position your organization at the forefront of unprecedented growth.



## Generative AI Advisory Series covers:



### Education & Bi-Directional Information Sharing Deep Dive

#### Objective:

Gain an understanding of Generative AI, its applications, and its potential impact on the business. Explore use cases, and discuss how to leverage Generative AI in your organization.

- ✓ Brief history of GenAI development and industry landscape
- ✓ Discussion on business priorities
- ✓ Review of work done to-date with AI
- ✓ Ethical considerations and potential risks
- ✓ Building a generative AI team
- ✓ Assessing organizational readiness

#### Key Takeways:



### Use Case Identification & Prioritization

#### Objective:

"Think Big", and discuss the Art of the Gen AI Possible. Focus on identifying and discussing client-specific use cases with real business value & ROI. Prioritize use cases as a team.

- ✓ Brainstorm GenAI use cases
- ✓ Identify Impact Zone for use cases
- ✓ Develop Project Canva
- ✓ Discuss Level of Effort/Risk
- ✓ Discuss Feasibility and Business Alignment

#### Key Takeways:



### Hands-On Minimum Viable Prototype (MVP) Design Creation

#### Objective:

Take the best use case and explore technology considerations and architecture recommendations based on AWS expertise. Gain hands-on experience in designing a Generative AI solution.

- ✓ Use Case Discovery based on impact, feasibility and business alignment
- ✓ Developing action plans for each prioritized use case
- ✓ Generation AI Prototype design
  - AWS Cloud Basics
  - Generative AI Design
  - Data Processing & Model Development
  - Best Practices & Tips

#### Key Takeways:

- **Strategic AI Roadmap:** Gain a clear roadmap tailored to your organization's goals, ensuring that your GenAI adoption is aligned with your broader business strategy.
- **Informed Decision-Making:** Make smarter decisions backed by expert insights, enabling you to leverage Generative AI for optimized processes, enhanced products, and improved customer experiences.
- **Industry Best Practices:** Benefit from our deep expertise in Generative AI as we guide you through industry-specific best practices, helping you avoid pitfalls and capitalize on opportunities.
- **Customized Implementation:** Receive personalized guidance on implementing Generative AI solutions, tailored to your unique needs and challenges, ensuring a seamless integration into your existing workflow.
- **Use Case Exploration:** Explore a range of real-world use cases, gaining insights into how GenAI can solve complex problems, drive innovation, and create new revenue streams across various sectors.
- **Continuous Support:** Our advisory series provides ongoing support, keeping you updated with the latest advancements in Generative AI, allowing you to evolve and adapt your strategies over time.

## Deep Domain Expertise

**4000+**

Quantiphi  
Professionals



### AWS COMPETENCIES

- Machine Learning Competency
- Conversational AI Competency
- DevOps Competency
- Data & Analytics Competency
- Financial Services Competency
- Migration Competency
- Digital Customer Experience
- Media & Entertainment competency

**1000+**

AWS Certified  
Professionals



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